

Before, During, and After Pregnancy

Source: CDC Missouri Pregnancy Risk Assessment Monitoring System (PRAMS 2020).

#### **Before Pregnancy**



31%
Nearly 1 in 3 WIC participants smoke cigarettes



### **During Pregnancy**



96%

of pregnant women are screened for cigarette use during prenatal care



of women who smoke during pregnancy received Medicaid benefits

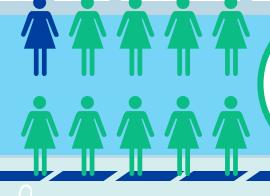
11% of women smoked during pregnancy

## **After Pregnancy**

15% of women smoked after pregnancy Almost half of women relapse after quitting smoking while pregnant

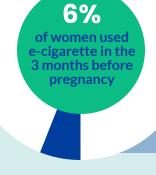


## E-Cigarette Use



9%

1 in 10 women used e-cigarettes in 2 years prior to pregnancy.



of women used e-cigarette in the last 3 months during pregnancy

2%



## Did you know?

## MO HealthNet offers help to quit smoking.

 Food and Drug Administrationapproved medications

- Individual counselingGroup counseling
- Coverage for unlimited guit attempts
- quit uttempte

# **Cessation**Use the "Ask, Advise, and Refer" approach to increase cessation rates

**Promote Tobacco** 

- it takes just 3 minutes!

During the postpartum checkup,

42% of the mothers who smoke said that their health care worker did not ask if they were smoking cigarettes.

Please visit or call:



Missouri Tobacco Quitline 800-QUIT-NOW (800-784-8669) or <u>www.quitnow.net/Missouri</u>



Department of Health and Senior Services: Tobacco Control health.mo.gov/living/wellness/tobacco/smokingandtobacco/



This project was funded in part by the Missouri Department of Health and Senior Services Title V Maternal Child Health Services Block Grant and was supported by the Health Resources Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under grant #04MC40144, Maternal and Child Health Services for \$12,299,305, of which \$0 is from non-governmental sources. This information or content and conclusions are those of the author and should not be construed as the official position or policy of, nor should any endorsements be inferred by HRSA, HHS or the U.S. Government.

hearing, or have a speech disability can dial 711 or 1-800-735-2966.

An EO/AA employer: Services provided on a nondiscriminatory basis. Individuals who are deaf, hard-of-